

SMARTWATERTM

I N S T A N T



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The Problem:

Thieves thrive upon the fact that police find it difficult to identify the true owners of stolen property found in their possession.

They know that unless the police can prove to a Court who the real owner is, there is little chance of them being convicted.

No surprise therefore that they continue to steal property which is difficult for the police to identify.

The Team of Problem Solvers:

In a unique collaboration, a team of talented individuals worked hard to find an answer to the problem:

Police - having already achieved many SmartWater convictions, and including uniform, CID or Scenes of Crime Officers trained formally in SmartWater recovery techniques at their National Schools at Happerly Hall or Hendon.

SmartWater - the royal award-winning team of scientists responsible for the development of SmartWater techniques, they continue to push forward the boundaries of new technology in order to increase the pressure on the criminal fraternity.

The Solution:

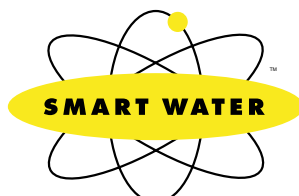
The objective was clear - to increase the pressure on the thief by first developing, then actively using, a simple system of identification which the criminal could not defeat - hence the development of *SmartWater*.

SmartWater provides valuable property with an unprecedented degree of identification, so powerful in fact, it has been likened in concept to DNA profiling.

The clear solution is simply painted on. Each brush stroke contains millions of microscopic particles each encoded with either the owner or vehicle's details.

Police use an Ultra Violet light to locate SmartWater and - in a new development called **SmartWater Instant** - conduct a simple on-site test to locate the unique SmartWater Identification Number (**SIN**).

Details of **SIN** owners and vehicles are kept on a National database with a 24hr Helpline for police officers.



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